

American Indian
Quit Line Data Summary
October 1 - December 31, 2002

	Amer. Indian	State
Number of Calls to Quit Line	N = 118	N = 3,753
Percent of Statewide Calls	4.2%	100.0%
Percent of State Population¹	1.5%	100.0%
	Amer. Indian %	State %
Gender	N = 118	N = 3,291
Female	62.7%	61.0%
Male	37.3%	39.0%
Race/Ethnicity	N = 118	N = 2,816
American Indian	100.0%	4.2%
Age	N = 117	N = 2,956
Less than 18 years old	7.7%	2.7%
18 - 24 years old	15.4%	14.4%
25 - 34 years old	23.1%	21.8%
35 - 44 years old	26.5%	25.9%
45 years and older	27.4%	35.1%
Education	N = 111	N = 2,860
Did not graduate high school	21.6%	18.4%
High school graduate	30.6%	33.3%
Some college/vocational school	38.7%	34.9%
College graduate	9.0%	13.5%
Caller Type	N = 118	N = 3,367
General Information	1.7%	11.2%
Health care provider	0.0%	2.9%
Tobacco user	98.3%	85.9%
Payer Type	N = 92	N = 2,129
Insured	37.0%	41.5%
Uninsured	29.3%	24.9%
Medicaid	33.7%	33.5%
Heard About	N = 108	N = 2,888
Past caller	21.3%	18.5%
Employer/worksites	0.0%	0.8%
Health care provider	20.4%	21.8%
Television	16.7%	18.4%
Outdoor advertisement (billboard/bus/wall)	9.3%	7.2%
Targeted mailing	0.9%	0.9%
Great Start	0.0%	0.1%
Radio	0.9%	2.2%
Newspaper/Magazine	2.8%	2.2%
Brochure/Newsletter	2.8%	6.2%
Family or friend	23.1%	17.9%
Health Department	1.9%	2.9%
School	0.0%	0.9%